



Report to the EACC

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Paige Roberts

Eastern Competition Manager

SUMMARY SINCE LAST REPORT:

This was a very busy and productive first year. I worked with our staff on implementing a number of new initiatives and spent a significant amount of time working with our coaches, RA's, and National staff to help make the most of this sport for our 10,000+ members.

HIGHLIGHTS - THINGS THAT WORKED WELL:

- SkiReg: the introduction of this new FIS race registration system was an overall success. We had a 16% increase in FIS race attendance, and received significant positive feedback from many constituents, especially the athletes, coaches, and parents.
- Gains in productivity: SkiReg dramatically cut down on the amount of time spent populating our FIS events. We also started using Expensify throughout US Ski & Snowboard which has made a significant impact on our accounting efficiency and financial stability. This means we can focus more of our energy directly on improving our programs and the state of our sport.
- Projects: Some personal highlights for me during the season were opportunities to be involved on the hill with a few of our regional projects. Specifically, the U14 SL Project at Waterville, as well as the U14 SG project and U16 Men's GS project, both at Whiteface.
- National staff: There are great support systems from our National office for me as an individual, and for our regional staff as a whole. People have been very welcoming, and I feel they want to help us achieve our goals.

CHALLENGES - THINGS TO THINK ABOUT AND BE AWARE OF:

- There are a number of suggestions for how we might continue to improve SkiReg. Many of them are small ideas that will make a big difference, and I'm confident that we can implement all of them over the summer.
- Sam and I need to make sure we're attending to the needs of the RA's for our FIS events, particularly with data collection and transmittal. Things went well overall but I'm confident that we can use their feedback to improve for the 2020 season.
- The "Intent Sheet" system for CAN, UNI, and other out-of-region events continues to be burdensome for both users and administrators. It is difficult for coaches to follow the turls of the system, and therefore it is next to impossible to administer the system correctly. There is an obvious need for improvement and change within this system. The administrative workload involved in managing these lists with the necessary focus and detail is not a productive use of time and resources.
- Collecting foreign entries for FIS events is difficult and leads to real heartache for the athletes and coaches when something gets missed. We are working on improving this system for 2020.



RECOMMENDATIONS FOR THE FUTURE:

- Work with Sam and the SkiReg staff over the summer to implement the suggestions we've received from athletes, coaches, parents, and RA's
- We have created a much more streamlined and reliable process for ROC's to create their FIS race announcements. We will be using a Google Form to collect their race information, and it will deliver the information to a standard template (including any applicable logos). This make the delivery of this important information much more efficient and effective for the athletes, coaches, parents, and ROC's.
- We will be updating the FIS foreign entry process slightly for next year. Our goal is to make it easier for coaches to generate their FIS entry forms, and to make it easier for them to be alerted when the proper forms have not been submitted.

WHAT LIES AHEAD:

I'll be working with the SkiReg staff, Sam, and the National staff to make these improvements to our systems over the summer. Looking forward to hitting the fall meeting fully ready to roll into the 2020 season!